

MILTON IRIZARRY JR

CREATIVE +

CURRENTLY:

Off Broadway, POS NATION, Pace Communications, Delhaize

September

2014 - Present

Freelance Contractor, *Charlotte, Greensboro, Salisbury, NC*

Hired Creative on various projects

- Brand unification and development
- Mobile phone application design (Mag+)
- Uploads and comps
- UX UI - Website Design
- Photography and Photography touch-up
- Filing System management
- HTML & CSS Coding
- Back-end development

PREVIOUSLY:

Interlux (*Sister Company of Grand Estates Auction Company*)

October 2012 – September 2014

Creative Director, *Charlotte, NC*

Online Real Estate Auction Company Division of Grand Estates Auction Company

- Brand unification and continuity
- Proofing and coordination with printers and publishers
- Manage content, files and online storage system
- Coordination of content and information from sales team
- Project managing and scheduling
- Update website images and design
- Pardot and Vertical Response - eblast layout, drip campaigns, landing Pages
- Email blast design and layout using HTML coding
- Photo touch-up and manipulation from photo shoots
- Concepts and layout comps
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Grand Estates Auction Company

October 2012 – August 2014

Senior Designer, *Charlotte, NC*

Multi-million dollar estate auctioning company

- Proofing and coordination with printers and publishers
- Manage designers and photographers
- Project managing and scheduling
- Redesign of all printed promotional collateral
- Redesign unification of all ads both print and web
- Mild copy writing and editing
- Rebranding of side company DLAS
- Official company document design via Microsoft Word
- Email blast design and layout using HTML coding
- Photo touch-up and manipulation from photo shoots

Sinclair Institute

July 2010 – September 2012

Senior Web Designer, *Hillsborough, NC*

Multi-million dollar ecommerce company owning two high revenue websites

- Unification of all online/web/email collateral for both ecommerce sites

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- Responsible of designs for daily email blasts and weekly website ads, specials and updates
- Complete redesign of one website and updates and redesign elements of other website
- Responsible for affiliate advertising, online contests, and online advertisements
- Logo Redesign, conceptual designs for all trial advertisements
- Ad scheduling using PHP which also included CSS and HTML coding
- Photo touch-up and manipulation from photo shoots

Pappas Group

Jan 2009 - May 2010

Contract Designer, *Washington, DC*

Fast-paced Washington DC based Design and advertising firm

- Flash animation online advertisements for Georgetown University
- Poster design for Washington DC tennis team The Washington Kastels
- Website design, concepts and edits for .CO web launch
- Concept print ads for Blackboard
- Large format photo manipulation for television channel Sy-Fy ads
- Complete Microsoft Powerpoint and Word collateral design for .CO's Branding

Capstrat

Aug 2008 – Dec 2009

Designer, *Raleigh, NC*

Large, highly creative advertising agency

- Responsible for concept and designs including posters, flyers, brochures and other printed collateral for companies like BlueCross BlueShield, Fairpoint and Reality Check
- Website design and concept web design for Capstrat and CSS informatics
- Photo manipulation, working comps and Logo design

EDUCATION

D&AD London, England

2007

Art Direction Workshop, Art Direction and Copywriting

Miami Ad School, San Francisco, CA

2005- 2007

Portfolio School, Art Direction, Copywriting & Photography

Monroe College Rochester, NY

2003 - 2005

A.S. Communication and Media Arts

A.A. Graphic Arts and Visual Communications

APTITUDE

PC and Mac Proficiency in:

Photoshop, Illustrator, Indesign, CS5, Mag+, Jira, CMS, Email, Wordpress coding, mobile design, Google analytics, Quark, Word, Excel, Power Point, Flash, Dream Weaver, HTML CSS, Premiere iMovie, Audacity and Sound Ed it16

AWARDS

Poster Design (Dirty Durham Dance Party)

2012

Mobilize.org Grant Award (Goal Program)

2011

Silver Award in TV (Entertainment Weekly)

2006

Two Silver Awards in Photography

2005

Australia Student Documentary Film Festival Finalist

2005